



AVIATION AFRICA 2019 – EXHIBITION / SPONSORSHIP BOOKING FORM
27th & 28th February 2019

PLEASE COMPLETE AND RETURN THIS FORM TO: mark.brown@aviationafrica.aero

BOOKING FORM FOR: _____

No.



EXHIBITOR PACKAGE

9 SQM SHELL SCHEME INCLUDING FURNITURE; 1 X TABLE, 2 X CHAIRS, WASTE PAPER BIN, 1 X DISPLAY COUNTER, SPOT LIGHTS, NAME FASCIA PANEL, ELECTRICAL SUPPLY, 1 X CATALOGUE ENTRY

STAND NUMBER/S: # **NO:** _____



GOLD SPONSOR – MAIN EVENT SPONSOR

\$30,000

CREDITED AS HEADLINE GOLD SPONSOR

18 SQM EXHIBITOR PACKAGE (as above)
6 FULL CONFERENCE DELEGATE REGISTRATIONS
HOSTED BUYER / ONE TO ONE MEETINGS
LOGO ON ALL PRE SHOW MARKETING MATERIALS CREDITING AS GOLD SPONSOR
LOGO ON FIXED STAGE BACKDROPS, BANNERS, POP-UP AND ALL ONSITE EVENT SIGNAGE
LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS
LOGO AND HYPERLINK ON ALL E-MAILERS
1 X DOUBLE PAGE SPREAD ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE
LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE & POST SHOW REPORT
LEADERBOARD (728 X 90) BANNER ADVERTISEMENT ON WWW.AVIATIONAFRICA.AERO
LOGO AND 150 WORD PROFILE TO APPEAR ON SPONSORS PAGE OF WWW.AVIATIONAFRICA.AERO
LOGO AND 150 WORD PROFILE TO APPEAR WITHIN OFFICIAL SHOW CATALOGUE
1 X USE OF ATTENDEE DATABASE FOR AN EMAIL BLAST BEFORE THE EVENT

OPTION TO SPONSOR ONE OF THE FOLLOWING SPONSORSHIP PACKAGES AS PART OF THE GOLD
(Please tick as appropriate)

LUNCH SPONSOR FOR DAY ONE

LUNCH SPONSOR FOR DAY TWO



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WELCOME RECEPTION SPONSOR
 (Tuesday 26th February - 6pm to 8pm)

\$25,000

EXCLUSIVE HOST SPONSOR OF AVIATION AFRICA'S WELCOME RECEPTION
 OPPORTUNITY FOR A 3 MINUTE SPONSORS WELCOME SPEECH AT RECEPTION
 ALL INVITATIONS AND PRE-MARKETING OF RECEPTION TO INCLUDE SPONSORS LOGO
 SPONSORS BANNER / PROJECTION / ROLL UP BANNERS AT THE VENUE RECEPTION (SUPPLIED BY SPONSOR)
 LOGO ON FLAGS ON COCKTAIL TABLES
 9 SQM EXHIBITOR PACKAGE (as above)
 6 FULL CONFERENCE DELEGATE REGISTRATIONS
 HOSTED BUYER / ONE TO ONE MEETINGS
 LOGO ON FIXED STAGE BACKDROPS, BANNERS, POP-UP AND ALL ONSITE EVENT SIGNAGE
 LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS
 LOGO ON ALL EVENT MATERIALS CREDITING AS WELCOME RECEPTION SPONSOR
 LOGO AND HYPERLINK ON ALL E-MAILERS
 1 X FULL PAGE ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE
 LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE & POST SHOW REPORT
 LEADERBOARD (728 X 90) BANNER ADVERTISEMENT ON WWW.AVIATIONAFRICA.AERO
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SILVER SPONSOR
 CREDITED AS SILVER SPONSOR

\$15,000

OPTION TO SPONSOR ONE OF THE FOLLOWING SPONSORSHIP PACKAGES AS PART OF THE SILVER PACKAGE:
 (Please tick as appropriate)

COFFEE BREAKS SPONSOR FOR DAY ONE

COFFEE BREAKS SPONSOR FOR DAY TWO

GIFT SPONSOR IN THE CONFERENCE ROOM

(Supplied by sponsor)

NOTEPAD & PENS SPONSOR IN THE CONFERENCE ROOM

(Supplied by sponsor)

9 SQM EXHIBITOR PACKAGE (as above)
 4 CONFERENCE DELEGATE REGISTRATIONS
 HOSTED BUYER / ONE TO ONE MEETINGS
 LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS
 LOGO ON ALL EVENT MATERIALS CREDITING AS SILVER SPONSOR
 LOGO AND HYPERLINK ON ALL E-MAILERS
 1 X FULL PAGE ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE
 LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE & POST SHOW REPORT
 LEADERBOARD (728 X 90) BANNER ADVERTISEMENT ON WWW.AVIATIONAFRICA.AERO
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OFFICIAL SHOW CATALOGUE SPONSOR **\$15,000**

9 SQM EXHIBITOR PACKAGE (as above)
2 FULL CONFERENCE DELEGATE REGISTRATIONS
OUTSIDE BACK COVER ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE
LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE & POST SHOW REPORT PUBLICATIONS
LOGO & CREDIT ACKNOWLEDGMENT OF BEING OFFICIAL SHOW GUIDE SPONSOR ON FRONT COVER
HOSTED BUYER / ONE TO ONE MEETINGS
LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS
LOGO ON ALL EVENT MATERIALS CREDITING AS OFFICIAL SHOW GUIDE SPONSOR
LOGO AND HYPERLINK ON ALL E-MAILERS
LEADERBOARD (728 X 90) BANNER ADVERTISEMENT ON WWW.AVIATIONAFRICA.AERO
LOGO AND 150 WORD PROFILE TO APPEAR ON SPONSORS PAGE OF WWW.AVIATIONAFRICA.AERO
LOGO AND 150 WORD PROFILE TO APPEAR WITHIN OFFICIAL SHOW CATALOGUE

CONFERENCE DELEGATE BAGS (Bags provided by the sponsor) **\$12,000**

9 SQM EXHIBITOR PACKAGE (as above)
4 FULL CONFERENCE DELEGATE REGISTRATIONS
HOSTED BUYER / ONE TO ONE MEETINGS
LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS
LOGO ON ALL EVENT MATERIALS CREDITING AS DELEGATE BAG SPONSOR
LOGO AND HYPERLINK ON ALL E-MAILERS
1 X FULL PAGE ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE
LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE & POST SHOW REPORT
LEADERBOARD (728 X 90) BANNER ADVERTISEMENT ON WWW.AVIATIONAFRICA.AERO
LOGO AND 100 WORD PROFILE TO APPEAR ON SPONSORS PAGE OF WWW.AVIATIONAFRICA.AERO
LOGO AND 100 WORD PROFILE TO APPEAR WITHIN OFFICIAL SHOW CATALOGUE

BRONZE SPONSOR **\$11,000**

9 SQM EXHIBITOR PACKAGE (as above)
2 FULL CONFERENCE DELEGATE REGISTRATIONS
HOSTED BUYER / ONE TO ONE MEETINGS
LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS
LOGO ON ALL EVENT MATERIALS CREDITING AS BRONZE SPONSOR
LOGO AND HYPERLINK ON ALL E-MAILERS
1 X FULL PAGE ADVERTISEMENT IN THE OFFICIAL SHOW GUIDE
LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE & POST SHOW REPORT

SUPPORTING SPONSOR PACKAGE (NO STAND) **\$6,000**

2 FULL CONFERENCE DELEGATE REGISTRATIONS
LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS
LOGO ON ALL EVENT MATERIALS CREDITING AS SUPPORTING SPONSOR
LOGO AND HYPERLINK ON ALL E-MAILERS
1 X FULL PAGE ADVERTISEMENT IN THE OFFICIAL SHOW GUIDE
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TOTAL PARTICIPATION: _____ **TOTAL \$** _____

NAME OF PARTICIPATING COMPANY: _____

AUTHORISED BY: _____ **TITLE:** _____

EVENT CONTACT: _____ **TITLE:** _____

COMPANY ADDRESS: _____

TEL: _____ **FAX:** _____

EMAIL: _____ **WEB:** _____

INVOICING COMPANY (IF DIFFERENT): _____

CONTACT PERSON: _____ **JOB TITLE:** _____

INVOICING ADDRESS: _____

TEL: _____ **FAX:** _____

EMAIL: _____

EXHIBITOR INFORMATION: _____

COMPANY NAME AS IT WILL APPEAR IN EXHIBITOR LISTING

ADDITIONAL NAMES: _____

GIVE NAMES OF ALL COMPANIES, SUBSIDIARIES OR OTHER ORGANISATIONS THAT WILL BE REPRESENTED AT AVIATION AFRICA 2019

This contract is binding by the exhibiting company upon receipt of this form, duly signed by an authorised representative.

An invoice for the full value of the contract will be issued upon the organisers' acceptance of this reservation.

Payment terms:

I have read the General Conditions for Exhibitors and accept the terms of participating in AVIATION AFRICA SUMMIT – KIGALI 2019.

DATE: _____ **SIGNATURE:** _____

FOR TERMS AND CONDITIONS, PLEASE SEE OVER

PAYMENT TERMS:

50% upon receipt of invoice – 14 days

50% by 31 December 2018

***All bank charges to be covered by payee**

PLEASE ARRANGE WITH YOUR BANK FOR PAYMENT TO BE MADE BY BANK TRANSFER AS PER DETAILS SUPPLIED BY SEPARATE INVOICE.

PLEASE RETURN THIS FORM TO:

Aviation Africa, TIMES Aerospace (Events) Ltd, 3-4 Rumsey House, Rochford, Essex, SS4 1BB, UK

T: +44 (0)1702 530000 F: +44 (0)1702 533088

E: mark.brown@aviationafrica.aero W: www.aviationafrica.aero

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1. In these conditions the term Exhibitor means the signatory of this booking and includes all employees or agents representing the Exhibitor. The term Exhibition means that described on the reverse hereof "The Organisers" means Times Aerospace Ltd.
2. In case of "Joint Ventures" howsoever described the Exhibitor is deemed to have obtained the consent of all the individual participants to all the conditions of this contract.
3. When payments for space are not made when due the organisers reserve the right to charge interest on any overdue amounts at 2% above the Base Rate as set by the London Clearing Banks, any previous deposit may be forfeited and the space re-allotted by the organisers. Any loss incurred by the organisers arising thereon must be paid by the exhibitor.
4. Applications for space must contain details of the proposed exhibit and the names of any other company represented by the exhibitor whose products are to be shown on or whose services are to be referred to on the stand.
5. The charge for space is exclusive of VAT. It is based on current rates of pay, rents, charges and exchange and will be subject to alteration in the event of any change therein. A notice signed by the organisers and sent by recorded delivery to the address on the application form shall be sufficient notice of such amendment to the contract which shall otherwise remain binding in all respects.
6. The organisers shall have full power to determine in every respect the allocation of area and position of space and they shall be entitled for any reason which in their sole opinion is in the general interest of the exhibition to vary the general layout or the situation and area of any particular stand even if already allotted and the exhibitor shall accept such new allotment of space in substitution of that originally allotted.
7. Upon receipt of this form a contract shall arise between the organisers and the exhibitor in terms of these conditions subject to variation as mentioned and the relationship of licensor and licensee shall immediately arise and continue between the organisers and the exhibitor. In case of non payment of any sum due or any breach of non observance of any of these conditions by the exhibitor the organisers shall have full right to revoke his licence and to re-enter upon the allotted space and may remove and exclude the exhibitor without prejudice to recovering all monies payable hereunder, all other claims against him and damages sustained by the organisers.
8. Every exhibitor shall occupy the space allotted to them by 8.00am on the day of the opening of the exhibition.
9. In the event of any exhibitor committing an act of bankruptcy or if a limited company being wound up, the contract with them shall be determined and all monies already paid shall be retained by the organisers.
10. Exhibitors may not assign, sublet or grant licenses in respect of any part of the space allotted to them nor may advertisements of firms who are not bona fide exhibitors be exhibited on any stand. Only those products, services and companies mentioned on the application form may be incorporated in the stand.
11. Exhibitors will be totally responsible for the cost of restoring to its original condition any part of the land or structure occupied by them which has been altered or damaged in any way.
12. Exhibitors shall be totally responsible for the obtaining of visas as may be required to enable them, their servants, agents, representatives, invitees, or others to attend the Exhibition and in no event shall there be any claim for damages or otherwise against the Organisers in respect of any loss or expense relating thereto.
13. The Organisers will not be responsible for the safety of any exhibitor property of any Exhibitor, or any other person, for the loss of, or damage, or destruction to same, by theft, or fire, or other cause whatsoever, or for any loss or damage whatsoever sustained by any Exhibitor, by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organisers, whether ejusdem generis or not, or for any loss or damage occasioned, if by reason of the happenings of any such events, the opening of the Exhibition, is prevented or postponed, or abandoned, or a building becomes wholly or partially unavailable, for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings, and for their proportion of the shell scheme and furthermore for physical loss or damage to the basic shell scheme stand. As the Organisers will accept no responsibility for any of the matters aforesaid, the Exhibitors must cover themselves by insurance in respect thereof to any extent available.
14. In no event shall the Exhibitor have any claim for damages of any kind against the Organisers in respect of any loss or damage consequential upon the prevention, or postponement, or abandonment of the Exhibition, by reason of the happening of any of the events referred to in Condition 13 or otherwise, or of the Exhibition Building becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond the Organisers control, and the Organisers shall be entitled to retain all sums paid by Exhibitors, or such part thereof as the Organisers shall consider necessary. If, in the opinion of the Organisers, by re-arrangement or postponement of the period of the Exhibition, or by substitution of another hall, or building, or any other reasonable manner, the Exhibition can be carried through, the contracts for space shall be binding upon the parties, except as to the size and position, as to which any modification, substitution, or re-arrangement they consider necessary shall be determined by the Organisers.
15. Stands must be properly manned and exhibits displayed during all the time the exhibition is open to visitors. No exhibits may be removed before the end of the exhibition

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without the written permission of the Organisers which will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition Building within the period stipulated by the Organisers. The Exhibitor shall indemnify the Organisers against any loss by reason of delay or damage to the Exhibition Building.

16. The Organisers reserve the right to make an additional charge to each Exhibitor equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organisers accept no responsibility for breakdown or failure of any of the services provided for or in connection with, the Exhibition.

17. Breach of Contract and Withdrawal by the Exhibitor – Without prejudice to the rights and remedies of the Organisers in respect of any breach of the Contract on the part of the Exhibitor the Organisers may at their discretion allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:-

- 1) The Exhibitor must give written notice to the Organisers that he desires to withdraw and if the Organisers allow such withdrawal they will notify the Exhibitor of their decision in writing;
- 2) Any such notification by the Organisers to the Exhibitor will constitute a cancellation of the Contract subject to the payment by the Exhibitor to the Organisers of a consideration for release from the Contract
- 3) The amount of such payment will be specified in the Organisers notification to the Exhibitor and will be

that proportion of the space rental payable under the Contract specified in the second column below which appears beside the date in the first column below upon which the Organisers receive the notification from the Exhibitor: Date of Receipt by Organisers of Notice of Withdrawal Proportion of Space Rental Payable % On or before 1st December 2018 – 50%. After 1st December 2018 – 100%.

4) Upon payment of such amount to the Organisers by the Exhibitor (credit being given by the Organisers for all rental already paid by the Exhibitor) the Contract shall be cancelled and neither party shall have any further claim against the other.

18. The Organisers reserve the right to alter, add to, or amend any of these Conditions or not, the decision of the Organisers shall be final. No alteration, addition, amendment, or waiver to or of, these Conditions shall operate to release any Exhibitor from his contract.

19. Particular attention is drawn to the relevant Safety Standards which must be strictly observed for any exhibits involving lasers or radioactive materials, or which might provide noxious fumes or which make use of or display any other materials which may involve a danger to the health or safety of any person. No such materials may be brought into the Exhibition without the prior agreement in writing of the Organisers and also the Exhibitor or person responsible agreeing to indemnify the Organisers against any claim or actions arising from the use or display of such materials.

20. An Exhibitors Manual will be issued to each Exhibitor containing detailed instructions for the organisation of the exhibition. Further rules and regulations will be found therein and shall be deemed to form part of this Contract and shall be binding on the Exhibitor. Additionally, the organisers may at any time make further rules and regulations, having immediate effect, in relation to any aspect of the Exhibition.

21. Claims: The Organisers cannot accept any complaint or claim against them unless it is submitted in writing to the address given below within two weeks of the closing date of the Exhibition. All claims and disputes shall be settled either in London in accordance with English Law and Custom, or in the Country of The Exhibitor, whichever is more appropriate according to the Organisers.